JESS ALGARIN

EDUCATION

The Modern College of Design • *Dayton, OH*
Associates Degree of Applied Business in Advertising Art
May 2011

Clay High School • *Oregon, OH*
High School Diploma
May 2009

SKILLS

MAC OS	UX
Sketch	Print
Invision	Production
MIRO	Adobe Photoshop
Hive	Adobe Illusrator
Teams	Adobe InDesign
Basecamp	Social Platforms
Airtable	Microsoft 365
Brainstorming	Responsive Design
Site Migration	Quality Assurance

WORK EXPERIENCE

Barefoot Proximity • *Cincinnati, OH*
April 2021 - Present, Senior Designer / Art Director
July 2018 - April 2021, Designer

Partnered closely with Strategy, DAS, Developers, UX, Experience Design, Editorial and Client Partnership, to align on consumer needs and client goals.

Amplifying the digital ecosystems of multiple brands through strategic site, social and CRM campaigns. We're able to reach consumers wherever they are and continously build brand awareness.

Client work includes: Mars Petcare (IAMS™, NUTRO™, GREENIES™, CESAR®, KARMA™), Bayer Consumer Health (Claritin® and Aleve®), Exxon™ Mobil™ Retail Fuels and First® Financial Bank.

Current member of the Diversity, Equity & Inclusion Council. Serving on the Representation workstream, that aims to improve our recruitment, interviewing and promotion processes to better attract, retain and advance diverse talent.

STG Brands • *Cincinnati, OH*
March 2016 - July 2018, Designer

Worked directly with in-house creative and marketing teams to brainstorm, refine and execute both print and digital experiences for our franchise brands: CycleBar, Shred415, Fueled Collective and The LB.

Blue Kaboom • *Cincinnati, OH*
May 2014 - March 2016, Designer

Collaborated with creative team to build lead generating websites, CRM campaigns and establish a social presence online for our clients.

Trivantis • *Cincinnati, OH*
October 2011 - May 2014, Junior Designer

Worked with internal marketing team to conceptualize and execute digital campaign strategies for e-learning software.